

AUTOMOTIVE SUMMIT 2014

19-20
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BITEC • Bangkok
Thailand

Biography



Mr. Vichai Jirathiyut
President of Thailand Automotive Institute
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Education

- Master of Marketing & Product Management: Silsoe College, Cranfield Institute of Technology, England (By Scholarship of British Council)
- Bachelor of Engineering (Agriculture): Kasetsart University, Thailand

Working Experience

- 2012 – 2013 Advisor to President, Thailand Automotive Institute (TAI)
- 2002 – 2011 Managing Director, Scania Siam Co., Ltd.
- 2001 – 2002 Assembly Plant Director, Scania (Thailand) Co., Ltd.
- 2000 – 2001 Sales & Marketing Director, Scania Siam Co., Ltd.
- 1991 – 2000 Deputy Managing Director, Forefront (Thailand) Co., Ltd. (Scania Distributor in Thailand)
- 1975 – 1991 Engineer, Marketing Organization for Farmers, Ministry of Agriculture and Cooperatives

Professional Associations

- 2012 – 2013 Automotive group committee, European ASEAN Business Centre (EABC)
- 2012 – 2013 Board Member, Thai-Swedish Chamber of Commerce
- 2000 – 2011 Member of Committee in Automotive Industry Club, the Federation of Thai Industries

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